



NHS

The Royal Wolverhampton
NHS Trust

The RWT Charity Newsletter



Making a real difference to the lives of our patients, their families and staff.

Winter 2020



Welcome to the Winter edition

The mission of our charity is to help enhance the care and experiences of our patients and their families. Charitable funds are used to provide additional resources that the NHS cannot provide. They are utilised in a timely manner to ensure that they are applied in the areas that they are needed most.

Over the next few pages, you will see some of the wonderful things our supporters have done to help us, the projects that they have enabled us to complete and the difference this has made to the lives of our patients, their families and staff at the Trust.



The Royal Wolverhampton
NHS Trust Charity
Registered Charity No. 1059467



The Royal Wolverhampton
NHS Trust

Charity statistics

Since March, The Royal Wolverhampton NHS Trust Charity has:

Received 116 individual donations from members of the community and corporate supporters, including 8,000 original glazed Krispy Kreme doughnuts, 9,700 Kitkats and a 2 seater leather sofa for Intensive Care Unit (ITU) staff Wobble Room



24 news articles posted on The Royal Wolverhampton NHS Trust website



Received monetary donations from 80 new Just Giving pages opening, 40 of which were to specifically support the charity's COVID-19 appeal

JustGiving

Social media



Facebook

New Posts: 245
New Followers: 1,001
29,464 Instances of engagement



Twitter

New Tweets: 232
New Followers: 196
12,124 Instances of engagement



Instagram

New Posts: 159
New Followers: 127
1,021 Instances of engagement



From March-October 2020, the total value of monetary donations received relating to the COVID-19 pandemic was £571,944 of which £179,970 was for ICCU.



Thank you to our hard working staff and volunteers



Thanks to the overwhelming generosity of the general public and the communities we serve, the charity has been able to provide a treat for the 11,000 staff and volunteers across the Trust.

Throughout the pandemic, many of the charity's supporters have made their donation with the stipulation

that it is "something for the staff" or "we want to say thank you to NHS staff".

As a charity, it was important for us to get it right and thought that it only right that we asked staff their thoughts on the type of "thank you" they would like to receive.

We facilitated a staff survey (via Survey Monkey) to seek suggestions from staff. The survey was live for two weeks and throughout this time it was promoted via the AUB updates and social media.

Following feedback, the charity has funded £25

shopping vouchers, a thank you card with special messages from the Trust board and also an exclusively designed pin badge.

Vouchers and cards have all been distributed so if you have not received yours yet, please contact your manager.



The RWT Charity Volunteer Awards



A celebration of our charity and our volunteer's achievements

The Charity and Volunteer Awards is a highlight in everyone's calendar as it gives us the opportunity to thank all of our dedicated supporters and volunteers and give them the recognition they rightly deserve.

Due to the government social distancing guidelines and legislation; this year's celebration is a little different, however this does not mean

that we are any less grateful for all of the support we have received throughout the year.

We decided to host a virtual event and although it is not as interactive as our previous events, this does not take away from our message of thanks and huge appreciation for everything that our supporters and volunteers continue to do for us.

For further information about

the event, please use your camera on your phone and scan this QR code and head to our website.



Memorial donation to the NNU

A very kind donation has been made to our neonatal unit in memory of a former patient.

A breast pump has been donated to the neonatal unit at New Cross Hospital after Tiffany Swift, 26, an employee in the IT Department at the Trust, gave birth to premature twin boys, Leo and Theodore, in November 2018 at 27 weeks 2 days.

Baby Leo was transported to Birmingham Children's Hospital at 18 days old after being diagnosed with Necrotising Enterocolitis (NEC). The signs and symptoms of NEC vary between babies but can include inflammation of the lining of the bowel and damage or death of tissue.

After two operations, Leo's condition was sadly not improving and he was transported back to New Cross Hospital where he passed away.

Tiffany and her partner Scott Fryer received support from NEC UK, the first charity in the UK exclusively for the condition. In addition to family support and awareness raising, the charity also helps to fund research into NEC to help improve the outcomes for babies affected by Necrotising Enterocolitis.

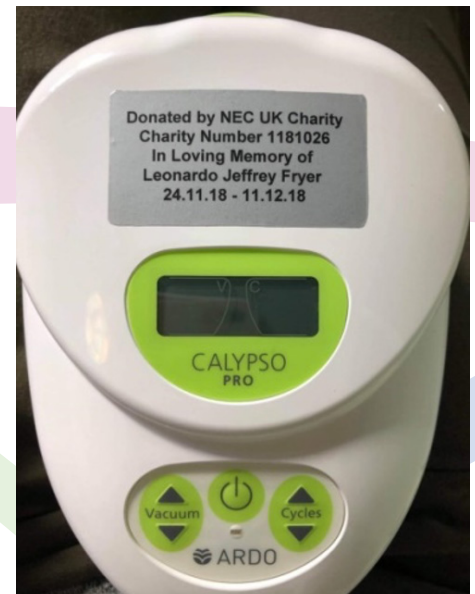
The couple have raised in the region of £2,500 over the last two years in aid of NEC and welcomed the recent donation in memory of Leo.

Tiffany said: "Not a lot of people know about this condition, I didn't even know about it until it affected me and my family. Theodore is doing really well and is coming up to his 2nd birthday this year. He is always smiling, his favourite food is fish and he loves to watch The Muppets on TV every day.

Theodore recently started walking at the age of 18 months and in March became a big brother to his little sister Ada-Rose who was born full term at New Cross Hospital."

Rachel Robinson, community & events fundraiser said "We are very grateful for the recent donation. Thank you to Tiffany, Scott and NEC UK for their support, it will help

to make things easier for parents and babies on the unit".



Breast pump donated in memory of baby Leo



Baby Leo



Theodore with his little siser Ada-Rose

NHS CHARITIES TOGETHER

We are delighted to announce that we have received an additional grant of £50,000 from NHS Charities Together to support the

Trust's response to the ongoing fight against COVID-19 as well as projects to support staff wellbeing.

Please look out on our social media channels for updates on over the next couple of months.

Amazon wish list appeals

Amazon wish lists are a great way to help support our charity to provide products for our patients across the Trust. We have worked closely with colleagues within our children's ward, cancer services and neonatal unit to identify items which will make their patients stay more comfortable, as well as provide staff with treats to improve morale.

Items on the wish list range from toiletry packs, lip balms and arts and crafts.

You can visit our Amazon wish lists by scanning the QR codes below. If you have an iPhone, these can be scanned by using your phone's camera. With other branded phones, you may need to download a QR scanner app.

amazonsmile
You shop. **Amazon gives.**



The Royal Wolverhampton
NHS Trust



RWT Young Patients



RWT Cancer Services

Moment of Magic

Imagine being six years old and you are excitedly waiting for a visit from Father Christmas. You've been dreaming of that special gift all year and can't wait till the 25th to see if you're on the "nice list"...

Imagine you're a parent to three children who are frantically decorating the Christmas tree and arguing over whose turn it is to put the star at the top of the tree...

Imagine that you are 83 years old and you're making mince pies with the smell of fresh baking wafting through the house, waiting for the grandchildren and great grandchildren to visit...

Imagine all of those Moments of Magic!

Now imagine that you're in hospital at Christmas...

Christmas in hospital can be a very difficult time for our patients and their families and loved ones. Our dedicated, hardworking staff give up time with their own families to continue to provide excellent standards of care throughout the festive season.

This Christmas will be particularly difficult due to the challenges of COVID-19. Restrictions on visiting and Christmas present donations have had to be introduced by the Trust to keep everyone safe.

Please help us to provide

Moment of Magic for our patients, their families and staff throughout the festive season and into 2021.

However you are able to support us, all of your donations will help us to provide the following...

£5 could purchase activity books and pens to help entertain dialysis patients while they receive their weekly treatment.

£8.40 could purchase two patient comfort packs with everything they might need during their hospital stay such as toiletries, ear plugs to get a good night's sleep and special anti-slip socks.

£10 could purchase a set of PJ's for one of our patients on the Children's ward, so that they do not have to wear uncomfortable hospital gowns whilst awaiting treatment.

£25 could purchase head scarves and wig caps for patients receiving chemotherapy so they are less self-conscious.

£50 could purchase additional snacks for a ward of patients with dementia, particularly those with eating or swallowing difficulties.

£75 could purchase a fridge to store cold drinks for staff on ICU, to hydrate them while they're working in full PPE.

£100 could provide a stereo system for patients to listen to during radiotherapy.

£500 could purchase three months of gym sessions for stroke patients to help aid their recovery.

For further information about our Moment of Magic appeal, please visit our website: www.royalwolverhampton.nhs.uk/about-us/our-charity/

To make a donation or for more information please visit our Just Giving campaign: www.justgiving.com/campaign/RWTCharity-MomentofMagic



The Royal Wolverhampton NHS Trust Charity

Registered Charity No. 1059467

The RWT Charity Winter Fair



Due to COVID-19 and the guidance around social gatherings and social distancing, The Royal Wolverhampton NHS Trust Charity's Winter Fair 2020 will now be a virtual event. All of the information and activities for the event will launch on our Trust Charity webpages and via our social media channels.

We will be hosting the Winter Fair on Friday December 4 - 31 and plan to feature:

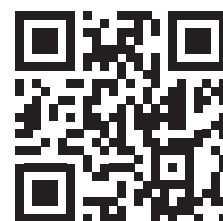
- A welcome speech from a special guest
- Pre-recorded choir performances
- A message from Santa
- Virtual fundraising
- A Christmas brochure for stall holders to advertise their products and contact details
- A Christmas tree and lights switch on across the Trust sites.

Due to the introduction of the second lockdown and the tremendous support we have received, we wanted to give something back to local businesses during the pandemic.

We would like to invite local businesses or crafters to have a space in our virtual Winter Fair brochure for a suggested donation of £20 which will give you advertising space for your business and products from 4 - 31 December.

If you are a supporter that might wish to host a virtual "stall" at this year's fair or would like to donate a raffle prize, please contact Rachel Robinson, Community & Events Fundraiser on (01902) 694473 or email: r.robinson10@nhs.net

You can also keep an eye out for updated information on our Facebook event page: <https://fb.me/e/cDVE6UreH>



We looked back at our first charity Winter Fair that took place last December. We have had to change the way we bring you the fair this year, but we still hope to include all the same festive elements and fun.



Help us to help more patients and their families through Gift Aid

giftaid

We provide additional resources to the Trust, above and beyond that which is provided by the NHS. We can help enhance their experience of the Trust and make a real difference to the lives of our patients and their families.

We are truly grateful for all of the donations we receive but we can make donations go even further and help more people by claiming Gift Aid from the HMRC.

Gift Aid allows UK charities to claim back the basic rate tax already paid on donations by the donor. This means we can claim back from the government 25p for every £1 donated, boosting the value of the donation at no additional cost to the donor!

During the next year, if each donor said yes to Gift Aid, we could raise an extra £125,000 – so you can see why this is so important.

If you have made a donation in the last four years and did not Gift Aid at the time but would like to, please contact Zoe Lees on (01902) 481590 with any Charity financial queries.

We need your support

Getting involved and supporting your local hospital and community services couldn't be easier. You might consider attending one of our events or even host your own and help us raise vital funds.

Donations can be made in the following ways:

Direct into bank account:

Bank: Co-Operative Bank Sort code: 08-90-19

Account number: 50101166

Account name: The Royal Wolverhampton NHS Trust Charity

Please state the Trust Fund i.e. General Purposes TF

By post:

Please make cheques payable to The Royal Wolverhampton NHS Trust Charity.

Please write on the back of the cheque which fund you would like to donate to, e.g. General Purposes Trust Fund, and send to; General Office, New Cross Hospital, Wolverhampton, WV10 0QP

By a donation on our 'Just Giving' site: www.justgiving.com/royalwolvesnhstrust

To find out more about how you can support your local NHS Trust or to feature in the next edition, please contact the Charity and Fundraising team on (01902) 694473 or email rwh-tr.fundraisingteam@nhs.net