The Urgent and Emergency Care Centre Project – Arts in Health Portfolio

A vibrant and innovative arts service for The Royal Wolverhampton NHS Trust
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Foreword

The Urgent and Emergency Care Centre (UECC) project has culminated in there being a £38million state of the art facility at New Cross Hospital, Wolverhampton in which to provide care for those patients unfortunate enough to need emergency treatment through illness or injury.

The UECC is a life saver for many, but for those people who come through its’ doors and need its services it can be a frightening place especially at a time when patients are at their most vulnerable.

It is essential that patients in the UECC feel secure in their environment and have confidence in the staff looking after them. The individual patient experience is a crucially important part of the well-being and healing process, and the design and decor of the Centre can be instrumental in helping to calm anxieties and give confidence to patients and relatives at a time of great stress.

The Trust was absolutely delighted with the quality and thoughtfulness of the photographs and designs entered by staff and the public in response to the competitions announced to decorate the interior of the Department. Reviewing all the entries was a thoroughly inspiring and humbling experience, and choosing the winning photographs and designs was a real challenge given the quality of the submissions. However, I hope that you will agree that those winning entries which you see on the walls of the ED absolutely achieve the original intention which is to provide a calming and healing atmosphere in which our staff can work and our patients have the best experience.

I hope you enjoy this brochure as much as I do and that it brings to life the art and designs decorating the new Urgent and Emergency Care Centre.

With all best wishes.

Dr Jonathan Odum MD FRCP
Medical Director
The Royal Wolverhampton NHS Trust

There were 102,323 Emergency Department attendances of adults aged 19+ and 25,581 Emergency Department attendances of young patients aged 0-18 at New Cross Hospital during the 12 month period of April 2015 – April 2016.

The Royal Wolverhampton NHS Trust, Information Department 2016
The Healing Environment, Art and Patient Experience

During the development phase of The Royal Wolverhampton NHS Trust’s new Urgent and Emergency Care Centre (UECC), the Trust Medical Director, Dr Jonathan Odum MD FRCP, emphasised the importance of improving patient experience as a key aim for the NHS6 and outlined that NHS organisations “…have been driven to afford the same level of importance to patient experience as they do clinical effectiveness and safety.” Therefore, along with focus on the functional aspects of a patient’s care and treatment, emphasis was placed on consideration of the patient journey and for focus on the human inter- actional and environmental aspects of a patient’s care and treatment.4 The notion of seeing the person in the patient” has been helpful in guiding considerations of patient journey and seeing each patient as an individual when thinking of the design of the new Urgent and Emergency Care Centre building at New Cross Hospital in Wolverhampton.

The King’s Fund innovative Enhancing The Healing Environment Programme1 has shown numerous possibilities of how to transform the patient experience through improvements to the physical environment of care. The healing environment principles are based upon creating supportive patient-centred environments through the use of good design including use of colour, light, art and design.

There is a long-standing history of the therapeutic effect of art in healthcare environments. For example, an awareness of the impact of the surrounding environment on patient outcomes was evident in ancient Greece.7 The British Medical Association, Board of Science published the report, The Psychological and Social Needs of Patients8 and highlights a number of evidence-based research studies of the benefits to patients of visual arts in healthcare environments. One of the studies referenced, explains how visual art has impacted on patients’ management of pain: “Perceptions of pain and stress decreased in subjects in an American study who had blood taken in a room with art compared to those in a room with no visual arts.”8

A notable researcher on art in the healthcare environment and effects on patient experience is Roger S Ulrich9 and there is a wealth of information about his theories. In relation to art interventions within the healthcare environment, Ulrich asserts that it should not be presumed that any type of art will beneficially affect coping. He stresses the need to be mindful that artwork varies enormously in content and style. In a hospital Emergency Department, patients may be experiencing a range of intense emotions, such as extreme life events, suffering pain or experiencing stress, or witnessing how other people are dealing with (or not coping with) their own stressful experiences. Therefore selecting art to provide comfort and distraction has been carefully considered for the new Urgent and Emergency Care Centre at New Cross Hospital and integrated into the interior design schemes.

The Design Council recommendations for reducing violence and aggression in Emergency Departments10 have also been considered and this includes suggestions for waiting rooms where positive distractions are particularly important; “An atmosphere of calm can be created using art, plants and green spaces. Views of nature, whether actual views or artwork, have also been found to promote stress recovery.”11

The ‘Health Building Note 15-01: Accident and Emergency Departments Planning and Design’ document outlines the commitment required for dedicated children’s facilities and specifically mentions that: “Babies, children and young people should be examined and treated in designated child-friendly assessment and treatment rooms.”12

Interior design and integration of art into the paediatric environment is highlighted as particularly significant in contributing to provision of a reassuring environment in which children and young people are cared for: “Murals, mobiles, posters and colourful decoration help assuage anxiety and make clinical assessment and treatments much easier for all concerned.”13 Therefore local children and parents have been engaged in the process of creating artwork for the children’s areas of the new Urgent and Emergency Care Centre to ensure a child-friendly environment.

Consultations have taken place with relevant patients, groups, staff and stakeholders to inform decision-making for the interior design and art at every opportunity.

This brochure provides an insight into the multi-disciplinary team approach required to create the healing environment we have achieved within the Trust’s new Urgent and Emergency Care Centre, community engagement that has taken place and showcases how art is integrated throughout the building.

Natalie Lewis, Arts Manager
The Royal Wolverhampton NHS Trust

UECC, Emergency Department, Adult Waiting Area, New Cross Hospital

UECC, Emergency Department, Children’s Treatment Room, New Cross Hospital
UECC, Adult Areas, Inspired by Nature Art and Photography Competition work is on display throughout the building.

2. Ibid. P50.
3. Ibid. P50.
10. Ibid. P10.
13. Ibid. P134.
15. Ibid. P15
The Royal Wolverhampton NHS Trust Charity

The mission of the Charity is to make a real difference to the patients of The Royal Wolverhampton NHS Trust, their families and the staff that treat them, above and beyond that provided by the NHS.

Everything that the Charity funds supports the Trust’s vision – to be an NHS organisation that continually strives to improve patients’ experiences and outcomes. Funds can be used to provide a variety of items from children’s books and toys, to items that improve the environment / ambience and patient experience, through to more specialist, lifesaving pieces of equipment and ground breaking research.

The Charity manages over 70 Charitable Trust Funds – one of which is the Arts in Health Fund. This support enables the Trust to offer a range of arts in health projects and initiatives such as for the Urgent and Emergency Care Centre project at New Cross Hospital.

How do people get involved with the Charity? There are many different ways that the RWT charity is supported and this includes donations from individuals, groups and a range of corporate supporters.

By working in mutual partnership to support hospitals and patients, organisations can help attract and motivate their work force, build brand awareness and enhance their reputation with on-going positive PR opportunities.

Getting involved to support your local hospitals & communities couldn’t be easier - whether it be attending one of our events or hosting your own the possibilities are endless.

If you are interested in getting involved with the Charity, simply call the Fundraising Coordinator on: (01902) 694473 to discuss your ideas or find out more.


The Royal Wolverhampton NHS Trust Charity
Charity No. 1059467

With thanks to the following organisations for their support with the The Urgent and Emergency Care Centre Arts in Health Projects.

Inspired by Nature Art and Photography Competition, In Association with

www.axisweb.org

"Wolves Aid are delighted to be a part of New Cross’s wonderful new facility and we hope our contribution to a tactile wall mural will go some way to provide a welcome distraction to the thousands of visitors the hospital sees each year.”

Community Trust and Wolves Aid

“As a local business we have a responsibility to support all aspects of our communities, something we believe we do well through the company payroll giving scheme. Our donation to the Trust was made to support their efforts in enabling the hospital to provide the best possible environment for its service users.”

PPDG (Peritemps)
Inspired By Nature Art And Photography Competition

The competition was run in association with the leading promotional agency for contemporary UK artists, Axisweb. Engaging local communities, artists and The Royal Wolverhampton NHS Trust staff with the competition, the aim was to bring nature themed art into the Urgent and Emergency Care Centre environment to promote a sense of calm for patients and contribute to providing a good patient experience.

68 competition entrants submitted more than 300 entries. After an intensive judging panel process, consultation with stakeholders, staff and relevant patient groups, four winners and five runners up were selected. Winners were named as Jacquie Wilkes, Lindsey Bucknor, Alain Rolli and Kate Webb. Runners up were Sandy Price, Mark Lewis, Mike Preston, Diane Taylor and Helen Lloyd. All of whom have their beautiful photographs of landscapes and flowers displayed around the Urgent and Emergency Care Centre building with more than 30 photographs printed on panels for reception, waiting and treatment areas, as well as relatives rooms, corridors and lift lobbies.

Patients in the Emergency Department adult waiting area have described Jacquie Wilkes’ ‘Path Through The Bluebells’ photograph as “Soothing”, “Pleasant scenery”, “Serene” and “Calming”.

Path Through The Bluebells - Jacquie Wilkes

“I often walk in Tehidy Country Park (Cornwall) with my dog. On this morning the path looked so pretty with the shadows falling across the path.”

www.jacquiewilkes.co.uk

Jacquie Wilkes
Cornish based photographer
1st Prize Winner
www.jacquiewilkes.co.uk

Alain Rolli
Head Biomedical Scientist,
The Royal Wolverhampton NHS Trust
3rd Prize Winner
www.flickr.com/photos/swissrolli

Lindsey Bucknor OBE
Black Country based Photographer
2nd Prize Winner
www.LindseyBimages.com

Kate Webb
Consultant Acute Physician
(Dr Kate Willmer),
The Royal Wolverhampton NHS Trust
3rd Prize Winner
www.katewebbphotography.com

Supported by:

The Royal Wolverhampton NHS Trust Charity

Axisweb
Clifftop Flowers - Jacquie Wilkes

"I like to position the camera at ground level to include the foreground flowers in their landscape setting. Here Yellow Trefoil and Sea Pinks cluster on a ledge above Hell’s Mouth in Cornwall, together with White Bladder Campion and my favourite Blue Sheep’s Bit Scabious plant."
www.jacquiewilkes.co.uk

Inspired by Nature Art & Photography Competition, Winner – 1st Prize

Bluebells and Beech Leaves - Jacquie Wilkes

"I just loved the bands of sunshine falling across this field of Bluebells at Enys Gardens, Cornwall, and back-lighting the newly unfurled beech leaves."
www.jacquiewilkes.co.uk

Inspired by Nature Art & Photography Competition, Winner – 1st Prize
Wild Speedwell Flowers - Jacquie Wilkes

“A patch of Speedwell flowers seem magnified by this ground level shot. The tiny modest flowers appear to stretch into the distance, matching the blue of the sky”.

www.jacquiewilkes.co.uk

Inspired by Nature Art & Photography Competition, Winner – 1st Prize

Wild flower Meadow - Jacquie Wilkes

“There are fields of meadow flowers maintained by the National Trust at West Pentire near Newquay in Cornwall. No year is exactly the same; different flowers dominate different fields. It’s a delight to arrive and discover each year’s colour combinations. Here it’s a mixed tapestry of red Poppies, Yellow Corn Marigolds and Blue Vetch”.

www.jacquiewilkes.co.uk

Inspired by Nature Art & Photography Competition, Winner – 1st Prize
Calgary Sunset Mull, Scotland - Lindsey Bucknor OBE

“Calgary beach on the island of Mull is an isolated, white coral beach that looks out due west towards America. I wanted to capture the isolation and the colours of the late September grasses in a warm, sunset seascape and here is the result.”

www.LindseyBimages.com

Inspired by Nature Art & Photography Competition, Winner – 2nd Prize

Lady’s Falls Brecon, Wales - Lindsey Bucknor OBE

“This is one of four waterfalls on the river Pyrdhin in Wales. Waterfalls are usually noisy, busy places whereas this location has a magical, peaceful serenity that I wanted to capture and share.”

www.LindseyBimages.com

Inspired by Nature Art & Photography Competition, Winner – 2nd Prize
Clun Castle at Dawn, Shropshire - Lindsey Bucknor OBE

“Clun, lies in the Marches in Shropshire and I wanted to capture the castle, the remains of an early hunting lodge at first light. A warm, April sunrise provided the opportunity and the warm, purple hues show off the scene to good effect”.

www.Lindseybimages.com

Inspired by Nature Art & Photography Competition, Winner – 2nd Prize

Serenity Pool, Shropshire - Lindsey Bucknor OBE

“Whilst out walking on the Long Mynd (Shropshire) I came across a small stream, surrounded by beautiful Ferns and Purple Heather that created a pleasing composition that comes across well”.

www.Lindseybimages.com

Inspired by Nature Art & Photography Competition, Winner – 2nd Prize
Stiperstones, Shropshire - Lindsey Bucknor OBE

“The Stiperstones are a geological outcrop in Shropshire that face off across green pastures towards the black mountains of Wales. Sunsets here can be so challenging and this early April image is one that works well in capturing the changing landscape.”

www.Lindseybimages.com

Inspired by Nature Art & Photography Competition, Winner – 2nd Prize

Wrekin Sunset, Shropshire - Lindsey Bucknor OBE

“The harvest is a scene that represents the changing seasons and the best of the countryside. Capturing this view, with the Wrekin, a popular landmark in the distance across the fields is one that brings it all together”.

www.Lindseybimages.com

Inspired by Nature Art & Photography Competition, Winner – 2nd Prize
Tulips - Alain Rolli

“This image was taken in West Park, Wolverhampton in Spring. I put a pale white layer over the picture to give it a more diffuse pastel appearance. It’s not normally my style of photography but I love to experiment.”

www.flickr.com/photos/swissrolli

Inspired by Nature, Art & Photography Competition, Winner – 3rd Prize

Plum Trees - Alain Rolli

“This photograph was taken in the Dordogne region of southern France. I was driving along a quiet country lane and was struck by the rows of purple plum trees stretching into the distance. I used an old 1970’s Mamiya C330 medium format film camera. The film was then scanned to produce a digital image.”

www.flickr.com/photos/swissrolli

Inspired by Nature, Art & Photography Competition, Winner – 3rd Prize
Clover - Helen Lloyd

“I took this image in Sandwell Valley, West Midlands. I was interested in the vibrant purple colour of the Chives which also look like Clover flowers. I like to take my camera with me when being outdoors”.
www.helenlloydphotography.com

Inspired by Nature Art & Photography Competition – Runner-up

Evening Poppies - Kate Webb

“This poppy field was just off the Bridgenorth Road opposite Lealands Garden Centre. We had seen the fields in the distance when driving past in the evening, when the light looked good, my husband and I took a special journey out to the field to take pictures of the Poppies – this was my favourite picture of the evening”.
www.katewebbphotography.com

Inspired by Nature, Art & Photography Competition, Winner – 3rd Prize
Summer Serenity - Sandy Prince

“This photograph is taken in Sherbrook Valley on Cannock Chase, Staffordshire. The sunlight through the trees caught my eye and the whole place gave a feeling of peace and tranquillity, with the only movement being the water trickling along the stream.”

Inspired by Nature Art & Photography Competition – Runner-up

Yellow Flowers in the Field - Mike Preston

“The photo was taken in the local farming fields close to Joeys Lane in Bilbrook Near Wolverhampton. I walk here almost everyday and enjoy watching the changes each day brings. The yellow flowers had been there for a while but seemed to be waiting for a blue sky to really make them bloom.”

Inspired by Nature Art & Photography Competition – Runner-up

High On Cannock Chase - Kate Webb

“This picture is taken on the North West area of Cannock Chase. We had gone to explore on an August day of sunshine and heavy showers, and the sun shining on the foreground Heather against the cloudy background was particularly striking. This is now my favourite area of Cannock Chase, which we regularly visit to go mountain biking. www.katewebbphotography.com

Inspired by Nature, Art & Photography Competition, Winner – 3rd Prize
Purple Field, Knockally - Diane Taylor

“I have a love of colour and landscape and use photography to inform and inspire my botanical painting. This cover crop of purple Phacelia Tanacetifolia grows in the Scottish Highlands, and is a source of food and shelter for game birds and insects”. 
Diane Taylor, member galleries on website: www.birmingham-botanical-artists.org.uk

Inspired by Nature Art & Photography Competition – Runner-up

Cyclades Sunset - Mark Lewis

“This picture was taken on the Greek island of Santorini, one of the Cyclades islands in the Aegean Sea. The island in the centre of the shot is an active volcano.”

Inspired by Nature Art & Photography Competition – Runner-up

UECC, Emergency Department, Relatives Area Courtyard, New Cross Hospital
Bluebells and Beech Leaves. Photographer Jacquie Wilkes

Roger S Ulrich, is a notable researcher on effects of healthcare architecture, art and gardens on medical outcomes. Ulrich identifies nature as a suitable theme for artwork in areas where patients are likely to be particularly stressed and that the nature theme is considered suitable across diverse groups of people, indicating there is: "...mounting scientific evidence that a wide variety of diverse cultures and socioeconomic groups exhibits striking agreement in responding positively to nature views.”

Throughout the children’s areas of the Emergency Department within the Urgent and Emergency Care Centre building, the aim was to create an age appropriate welcoming environment throughout and child-friendly assessment and treatment areas to contribute to ensuring a good patient experience for young patients.

A key aspect of this project was the multidisciplinary project team approach which included the Consultants in Paediatric Emergency Medicine, Paediatric Sisters and Nurses and children’s ward play specialist who were all involved in selecting and briefing the project artist Sarah Millin. The clinical team briefed the artist on the importance of the artwork having details such as things to find or count for the purpose of distraction with young patients during treatment and assessments. They also proposed the idea of including positive affirmations in the artwork for the ceiling tiles in the high dependency unit - the children’s major injuries and illnesses area.

This gave the artist insight into what young patients may experience within an Emergency Department setting and how staff reassure and calm distressed or anxious children with a number of approaches. The project also involved consultations with young patients on the children’s ward at New Cross Hospital and engaged children, parents / carers in selecting the project artist to ensure the style of art work chosen would appeal to a broad age range and interests.

The participatory project approach engaged local communities across Wolverhampton and resulted in 141 local children from Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children’s Ward, the Children’s Village Nursery and parents and babies from the Children’s Village Baby Club participating in arts workshops with artist Sarah Millin to create artwork inspired by the theme of “My World”.

During the art workshops, the children experimented with a range of mark-making techniques with the artist to create drawings, patterns and textures, which have been incorporated by the artist into the final artwork she created. The project resulted in 12 stunning art panels and 24 beautiful art ceiling tiles displayed throughout the children’s areas of the Emergency Department in locations the clinical team identified as most appropriate.

“The ceiling tiles in the highcare area are particularly useful to talk about with children in collars or on boards – calms them down significantly! Artwork very useful in rooms when taking blood.”
Dr Kaur, Consultant in Paediatric Emergency Medicine, The Royal Wolverhampton NHS Trust.

“The artwork is very useful for distraction purposes it has been used in many situations to distract children through painful or stressful procedures. It softens the area making it slightly less clinical and a safer environment for the children. It has created talking points between patients and parents. It also gives staff the opportunity to open conversations between parents and children. It has made a very pleasant working environment.”
Sister Blackburn, Paediatric Sister, Emergency Department, The Royal Wolverhampton NHS Trust.

“I always use the art work when I am examining the cervical spine (neck) in children to assess their range of movement…….if you ask them to look at something then they are easier to assess. E.g. “Can you see the ladybird” or “Can you see the butterfly on the ceiling”. The art work is also very useful for Fundoscopy when you need the children to keep their eyes still for quite a while.”
Dr Kehler, Consultant in Paediatric Emergency Medicine, The Royal Wolverhampton NHS Trust.

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Sea Life, The Amazing Underwater World!

Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children's Ward, the Children's Village Nursery and parents and babies from the Children's Village Baby Club.

I Dream of Travelling to......

Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children's Ward, the Children's Village Nursery and parents and babies from the Children's Village Baby.
Mini Beasts Adventure
Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children’s Ward, the Children’s Village Nursery and parents and babies from the Children’s Village Baby.

Your Beach
Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children’s Ward, the Children’s Village Nursery and parents and babies from the Children’s Village Baby.
Mountain Adventure
Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children’s Ward, the Children’s Village Nursery and parents and babies from the Children’s Village Baby.

Woodland Friends
Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children’s Ward, the Children’s Village Nursery and parents and babies from the Children’s Village Baby.
Petzone. What is Your Favourite Pet?
Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children’s Ward, the Children’s Village Nursery and parents and babies from the Children’s Village Baby.

Stars in Outer Space
Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children’s Ward, the Children’s Village Nursery and parents and babies from the Children’s Village Baby.
Jungle Adventure

Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children’s Ward, the Children’s Village Nursery and parents and babies from the Children’s Village Baby.

Wildflowers Meadow

Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children’s Ward, the Children’s Village Nursery and parents and babies from the Children’s Village Baby.
“I love the idea of having artwork on the ceiling, the colours will help children feel less scared.”

Project Participant, Shannon, Age 13.

“My World Themed Ceiling Tiles With Positive Affirmations

Artist Sarah Millin with contributions from children at Penn Hall School, Moreton Community School, Fallings Park Primary School, New Cross Hospital Children’s Ward, the Children’s Village Nursery and parents and babies from the Children’s Village Baby.

“The colours are vibrant which creates a happy and joyful environment for children. It is clear that the staff and people who contributed have worked extremely hard to produce a beautiful place for children to feel relaxed.”

Project Participant Jessica, Age 14.

Children’s area main corridor and view into one of the Children’s Treatment rooms.

Children’s Treatment Room, art panels in view from patient couch and ceiling tiles above.

Patient view of ceiling tiles in High Dependency Unit - Major Injuries and Illnesses area.

UECC, Emergency Department, Children’s Area, New Cross Hospital
Children’s Tactile Wall Mural

The tactile wall mural was commissioned for the children’s waiting area within the Emergency Department of the Urgent and Emergency Care Centre building.

This provides an opportunity for an enjoyable sensory and tactile play experience for children whilst they wait to be seen. It was bespoke made by Mike Ayres Design and has 5 different interactive games such as ‘follow me’ to interest children with differing abilities.

The combination of the sensory / tactile panels and touch sound light panels is designed to appeal to children of all ages up to teenagers and to include catering for children with learning disabilities, or those who may have a visual impairment or autism.

Supported by:

"This is really engaging for young children. The interactive lights and sounds will help children to have fun and distract them from their pain or fears"

Jake, Age 14

Portable Sensory Projector Unit

Mike Ayres Design was commissioned to create a bespoke Portable Sensory Projector unit suitable for use by clinical staff with patients across the Emergency Department within the Urgent and Emergency Care Centre building.

The Emergency Department Consultant, clinical staff and the Learning Disabilities Specialist Nurse identified this need for appropriate distraction tools to improve patient experience for adult and young patients who have a learning disability, autism, mental health issues and for use with patients who have dementia. Therefore the purpose of this portable unit is to provide focus for patients during examinations or procedures or when clinical staff need to work to calm a patient in distress to encourage a cooperative response so treatment or assessment can then take place.

The unit consists of an LED fibre optic tube, which has a patient interactive option to control and switch the light colours through a hand held switch. Opti Sensory LED Projector which uses visual effect wheels selected by clinical staff for use in a number of different ways with patients, a Laser Twilight Projector to promote a sense of calm for patients and music player.

LED Fibre Optic Tube

Opti Sensory LED Projector with butterfly visual effect

Laser Twilight Projector creates a calming starry sky effect
Acute Medical Unit, Flowers and Way-finding

The new Acute Medical Unit within the Urgent and Emergency Care Centre building is on the top floor and consists of 49 beds. To assist patients with finding their way around the expansive unit, images of different flowers have been displayed to personalise each 4 / 6 bedded bay and each single room. The image of the flower appears inside each bay or single room and then on the wall outside the door to aid way-finding.

The principle of using flowers in this way for way-finding came from a previous Kings Fund Enhancing the Healing Environment project that the Trust undertook to ensure a Dementia friendly patient environment within the previous Acute Medical Unit. The selection of flowers were carefully chosen to be those most likely to be memorable for people who have dementia. Each flower offers a visual reference point to each bay and single room location. The flowers appear against a solid bold background to give the image of the flower prominence.

The same principle of using art to aid way-finding has been used in the Clinical Decision Unit on the 1st Floor of the Urgent and Emergency Care Centre building.
KwickScreen

Within the adult resuscitation area of the Emergency Department in the Urgent and Emergency Care Centre building, staff needed a way to quickly make a very clinical space more child-friendly for emergency situations when a child may need to be treated in one of the resuscitation rooms or bays which also need to be appropriate for adults.

KwickScreens are used in healthcare environments in a number of ways and offer the option to have artwork printed on the screen inner. This piece of equipment meets the strict infection prevention and infection control requirements for a clinical environment. Therefore use of a compact portable / foldable KwickScreen now enables art to be available in any of the Emergency Department resuscitation rooms or bays at short notice to create an ambience that is child-friendly and family friendly. Parents may be with a young baby or child during such a distressing time. The artwork featured is from the Urgent and Emergency Care Centre ‘My World’ children’s arts in health project. The ‘Wildflowers Meadow’ piece was selected to provide a nature themed view with the aim of being calm and reassuring.

Patient Journey Information Panels


Within the new Urgent and Emergency Care Centre there was an opportunity to further develop the design of the patient journey information panels in consultation with staff, patients and stakeholders. This included developing a child-friendly version for the children’s areas of the Emergency Department involving local children in the process.

A competition was launched in schools throughout the Trust’s hospitals catchment area to engage local children in designing a child friendly ‘mascot’ to incorporate into the children’s patient journey information panels. Over 300 entries were received and 10 year old Ruby Day from Brewood Middle School, was selected as the winner for her ‘Bentley’ elephant design. This mascot features on the child-friendly versions of the patient journey information panels and also on staff clothing.

"The rationale behind it was that we wanted the mascot to help children cope with the stress of going to hospital and be a ‘friend’ on the journey through the emergency department."
Dr Kehler Consultant in Paediatric Emergency Medicine, The Royal Wolverhampton NHS Trust.

"I really liked the competition and I can’t believe I won. It is really exciting."
Ruby Day, Competition Winner.
Providing arts activities for patients promotes wellbeing and supports recovery.

Arts in health projects contribute to improving patient experience.

Creating hospital environments that are welcoming, reassuring and patient-centred.

Ways to Get Involved

The RWT Charity Arts Fund
The Royal Wolverhampton NHS Trust Charity (Registered Charity Number 1059467) has an Arts Fund for any donations.

Arts Volunteer Opportunity
Art volunteers are involved in facilitating arts activities for our patients. This provides opportunities to engage local people in the work we do.

Partnership Opportunities
We welcome opportunities to work in partnership with a range of local organisations, universities, local colleges and schools.

Find Out More
Please visit our webpage: http://www.royalwolverhampton.nhs.uk/artsinhealth/

Email enquiries to: rwh-tr.Arts@nhs.net
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